



**Critical Watch Named 2009 Hot Companies Finalist by Network Products Guide  
Winners Will Be Honored At Technosium's World Executive Alliance Summit  
in San Francisco on March 26-27, 2009**

December 16, 2008 – (Dallas, Texas) – Critical Watch today announced that it has been named a 2009 Hot Companies finalist by *Network Products Guide*. Selected from a global industry analysis of information technology vendors which included established large companies, mid-size and new start-ups, Critical Watch has advanced to the finalists stage based on the "4Ps" selection criteria—namely Products, People, Performance, and Potential. The coveted 2009 Hot Companies analysis encompasses companies in all areas of information technologies including security, wireless, storage, networking, software and communications.

Critical Watch has been honored with the Hot Companies recognition the past two years and has consistently excelled in meeting and exceeding the 4Ps criteria. Companies that are honored with the Hot Companies recognition raise the bar higher for their competitors, achieve the highest customer satisfaction and strive to maintain the distinction each year.

The 2009 Hot Companies evaluation process also assessed candidates for entrepreneurial spirit, relevant experience and clear understanding of their market segment. Additional considerations were how well candidates' products and solutions are positioned to take advantage of the emerging market opportunities through a well developed revenue-growth model and a clearly planned expansion strategy.

The 2009 Hot Companies winners will be announced and honored at the 2009 "World Executive Alliance Summit" in San Francisco, California, USA on March 26-27, 2009. Critical Watch will be amongst the other key industry players at this event. The CEOs of finalists will be presenting their company's 4Ps criteria live to an audience of leading entrepreneurs, IT companies, venture capitalists, corporate strategists and media. To see the complete list of finalists please visit

<http://www.networkproductsguide.com/hotcompanies/>



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"We are delighted that our company has reached the 2009 Hot Company finalist stage," said President and CEO David Laizerovich. "This further validates our position as a company that successfully addresses the risk and compliance management issues faced by organizations today. We are proud of this accomplishment and look forward to presenting at the 2009 World Executive Alliance Summit."

### **About Network Products Guide Awards**

Network Products Guide, published from the heart of Silicon Valley, is a leading provider of products, technologies and vendor related research and analysis. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit

[www.networkproductsguide.com](http://www.networkproductsguide.com)

### **About Critical Watch**

Critical Watch is a leading provider of patented security risk management and compliance solutions that enable a comprehensive business process for integrating vulnerability management and security configuration policy compliance across the enterprise. In addition to its FusionVM suite of appliance-based and Software-as-a-Service (SaaS)-based solutions, Critical Watch provides PCI Compliance services as an Approved Scanning Vendor. Critical Watch clients are Global 2000 enterprises across verticals such as healthcare, financial services, state and local government, ecommerce and manufacturing. FusionVM empowers organizations to:



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- Efficiently and effectively manage business-critical risks across the enterprise
- Establish better visibility, measurability and control over their risk and compliance process
- Coordinate and embed a preventive process across all operational groups
- Validate regulatory and policy compliance

Visit Critical Watch on the Web: [www.CriticalWatch.com](http://www.CriticalWatch.com).

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